

CARTAGENA/ ESPAÑA

KIDS CUP

★ 2024 ★





An unprecedented soccer experience

Who we are?

We are professionals with more than 15 years of experience in **sports marketing** and national event production for businesses, groups, clubs, and the general public. We also collaborate closely with renowned businesses like Real Madrid, Adidas, El Corte Inglés, and Movistar, to name a few.

CSMA
CREATIVE SPORT MARKETING
CSMA



What do we offer?

To ensure unique experiences for each of our clients, we offer a comprehensive range of high-quality services that combine the planning of tailored international events with the greatest hospitality solutions.

Our experience and knowledge of the sports sector make big brands and clubs linked to sports to trust us!



Tournaments

Sotogrande 2023

International F11 tournament aimed at senior teams over 35 years of age.

It takes place in the fields of Santa María Polo Club de Sotogrande, located in the municipality of San Roque (Cádiz).



Liga Plus Ultra F7

International F7 competition aimed at men aged 18 and over. With more than 80 teams in all venues (Spain, Peru, Colombia and Venezuela).



Cartagena Cup 2023

International grassroots football tournament with teams from different countries around the world, held in Cartagena (Spain), with accommodation in La Manga del Mar Menor.



Value Proposition



Seeking to create a space to share with other cultures.



To instill values in the players, such as respect for others and discipline.



To promote the socio-economic development of Spain, creating business opportunities for CARTAGENA (Murcia).



To foment tourism in LA MANGA DEL MAR MENOR AND CARTAGENA.



To generate a positive impact in the media.



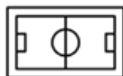
Sports Aspects

International soccer tournament with teams from various countries.



Headquarters

CARTAGENA (MURCIA) World competition F7.
LA MANGA DEL MAR MENOR BEACH (MURCIA)
Accommodation.



Where

Municipal sports complex MUNDIAL 82
CARTAGENA (MURCIA)



When

From **June 26th wednesday**, to **June 30th
sunday** 2024.



Teams

+ 48 teams from different countries.

New facilities Cartagena (Murcia) World Cup 82



Bleacher seating for spectators.



Equipped changing rooms.



Artificial grass fields.



Fully equipped, fruit
and water.



New facilities Cartagena (Murcia) World Cup 82





Hotels in La Manga del Mar Menor (Accommodation)

La Manga del Mar Menor is a Spanish town located on a coastline in the southwest of the Iberian Peninsula, in the region of Murcia. It belongs to the municipalities of Cartagena in its southern part and San Javier in its northern part and is home to about 30 beaches and large hotel capacity.



Hotels “Los Delfines” & “Las Gaviotas”

Hotelania Group invites you to experience the magic of *La Manga - Cabo de Palos* in our hotels to make your stay a pleasant, comfortable and enjoyable experience.

BUFFET RESTAURANT

In our buffet restaurant you can find delicious fresh ingredients from Km0 and taste our delicious dishes based on traditional Mediterranean recipes from our region.

DOUBLE OR TRIPLE ROOMS WITH FULL BOARD FOR TOURNAMENT PARTICIPANTS AND COMPANIONS.





Target Audience

This competition is open to all youth teams from Spain and other nations. It will take place in a variety of amateur soccer divisions:

The categories are governed by the federative year of the 23-24 season.

CATEGORÍA DE EDADES 23-24

Benjamín ¹⁷	Male (mixed)	8 and 9 years (2015/14)
Alevín ¹⁸	Female	10 and 11 years (2013/12)
Alevín ¹⁷	Male (mixed)	10 and 11 years (2013/12)
Infantil ¹⁷	Male	12 and 13 years (2011/10)
Cadete ¹⁸	Female	14 and 15 years (2009/08)
Cadete ¹⁸	Male	14 and 15 years (2009/08)
Juvenil ¹⁸	Male	16, 17 and 18 years (2007/05)

Competition system



Distribution of teams

This will be done by drawing lots, forming groups of 4 teams in all age categories.



Classification

All teams in each group will play against the other teams in the same group, with the winners qualifying for the next round. A **minimum of 3 matches per team will be played.**



Points System

- Match won: will receive 3 pts.
- Tie in qualifying rounds: both teams will receive 1 point.
- Tie in final round: the match will be decided by penalties.
- Same score of teams in final round: an evaluation will be made according to tournament rules.



Final Stage

The top two teams from each group will advance to a single-elimination final round to be played on Saturday and Sunday.



Awards



1st Place

Trophy + medals +
Soka backpacks
(Fútbol Emotion).



2nd place

A trophy and medals will be awarded to the players of
the 2nd place teams in each age category.



Best player

Trophy + ADIDAS PRO
boots (Fútbol Emotion).



Best Goalkeeper

Trophy + ADIDAS LEAGUE gloves
(Fútbol Emotion).



Parallel Activations

VR Football

This activation will take place between 26th and 29th June with BEEFUTBOL.

An infinite universe of football inside VR glasses.

The new way of living and feeling football where you are the protagonist, you decide what, when and how.

It's movement, it's immersion, put on the glasses and enjoy a virtual world without limitations of space or time.

It will take place in one of the hotel lounges.



B The Travel Brand" Activities



Thanks to the collaboration with the agency "B The Travel Brand", Cartagena Cup offers the possibility of subcontracting all the additional transport, leisure and catering services to cover the needs of the team and accompanying persons.

Some of their offers are: catamaran trips, jet ski hire, guided tours, bus hire...

*For more information, please contact the tournament organisers.

Enrollment

Registrations for the tournament will be formalised through the tournament website by filling in the registration form and making the payment to the CSM account.

To formalize the registration of the team, 250€ (+VAT, and, it is not subtracted from the total payment) must be paid before April 20 th.

The price per person is 320€ (+VAT), which includes:

- Registration for the tournament.
- Minimum 3 group matches.
- 4 nights hotel accommodation with full board in La Manga del Mar Menor (4 star hotels).
- You will be able to participate in the parallel activity of VR Football..

The first payment shall be made by 01 May 2024 (50% of each participant), and the second payment shall be made by 15 May 2024.

You can also pay the registration fee in full before these dates.

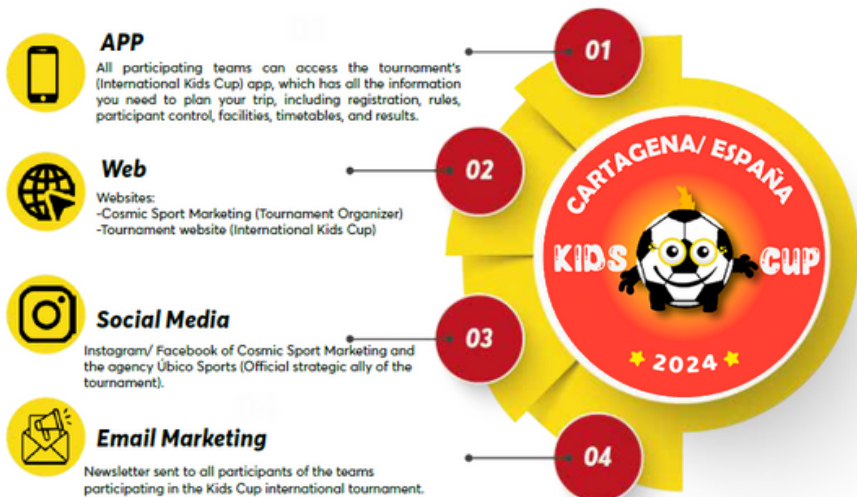
Proyección de Asistentes

It is estimated that the tournament will be attended by approximately **1,200 participants** and **3,000 spectators**, including coaches of the participating teams, family members, friends, event organizers and sponsors.

This guarantees a tournament of great magnitude with approximately **3500 people**, who will be able to enjoy this sporting event.



Digital Ecosystem



Sponsors



GAVIOTAS ****
Hotel & Event Center

LA MANGA - CABO DE PALOS



Ayuntamiento
Cartagena



**Fútbol
Emotion**

DELFINES ****
Hotel & Suites

LA MANGA - CABO DE PALOS



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